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Europcar strengthens relationship with IVECO through new 195-unit order

After taking an initial batch of IVECO Daily vans in 2017, Europcar Mobility Group Australia, the organisation behind leading rental brand, Europcar, has fast grown its IVECO commercial vehicle fleet in subsequent years, culminating with its latest acquisition of 195 Daily units.

Comprising of 150 vans and 45 Pantech-bodied cab chassis, the new vehicles which are currently being delivered to Europcar stations around Australia, will further assist the company in expanding its presence in the commercial vehicle rental market.

An additional 241 units are also on order and due to enter service with Europcar in the first half of 2022.

At 12m³ in volume, the Daily 35S van models that Europcar have specified can be driven on a passenger car licence and offer generous load-carrying ability, while remaining easy-to-drive and manoeuvrable for drivers of all levels of experience.

Further assisting the vans' ease of use is IVECO's market-leading 8-speed full automatic transmission which is matched to a new 2.3l 136hp (350Nm) Euro 6-rated turbodiesel engine, delivering ample power combined with enhanced emission performance and fuel efficiency.

The cab chassis models (45C) can also be driven on a car licence and are equipped with a larger 3.0l Euro 6-rated turbodiesel engine which produces 180hp and 430Nm. These light trucks feature a Pantech body and rear tail lifter, allowing for easy loading and unloading.

A key differentiator of the Daily range – especially compared to cab-over competitors – is its superior safety performance. The models offer a full suite of standard safety equipment that includes four SRS Airbags, Advanced Emergency Braking, Adaptive Cruise Control, front and rear disc brakes with ABS and 'ESP 9', IVECO's advanced electronic stability program.

According to Europcar Commercial Director, Jonathan Dexter, offering rental customers access to a fleet with superior safety was extremely important for the business.

"The Daily range provides an impressive overall safety package and fits well with our brand's position in the market as a company that operates a modern, safe and reliable fleet," Mr Dexter said.



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“We’re also mindful that many of our customers are not full-time drivers of commercial vehicles, so providing them with vans and light trucks that are easy-to-use, while still having a large payload is important.

“Certainly, the customer feedback on the Dailys continues to be very positive nationally – customers enjoy the functionality of the vehicles as well as their sleek European design, it’s a strong point of difference for us compared to other rental fleets.

“The Daily is also a standout performer when it comes to emission performance, and again this aligns well with our corporate sustainability goals.”

Europcar’s recent Daily purchases are due to both an increased demand for commercial vehicle rentals as well as the company’s fleet rejuvenation program, which sees the company rotate its commercial vehicle fleet every 36 months on average.

Mr Dexter said that the Europcar had experienced strong demand for its services in recent months.

“In the business-to-business space, we’ve seen growth in the transport and logistics sector on the back of demand increasing for home deliveries, including directly from retailers pivoting to delivery models,” he said.

The new vehicles are also providing Europcar with some ongoing cost benefits.

For rental companies the major cost associated with running their fleets is servicing and maintenance expenses, and in this regard the Dailys fare extremely well, says Europcar Fleet Director Michelle Coventry.

“There are reduced maintenance costs in running the IVECO Dailys thanks in part to their longer oil change intervals (50,000km), which deliver ongoing, measurable benefits for us and our customers,” Ms Coventry said.

“We’re enjoying growing our relationship with IVECO and looking at expansion opportunities between our companies for the future.”

IVECO Trucks Australia

IVECO Trucks Australia is a proud manufacturer and importer of commercial vehicles spanning the light, medium and heavy duty truck segments and also has a range of small to large buses. The commercial vehicle range includes on and off-road models from car licence vans through to prime movers rated up to 90 tonnes GCM and buses from 11 seats to

61 seats. The IVECO range of vehicles includes locally designed and manufactured models and is complemented by a range of imported models which are all designed and tested to meet Australia's demanding operating requirements. The IVECO product range is extensive and includes Daily E6, Eurocargo, ACCO, Stralis, X-Way, Trakker and Astra models. IVECO vehicles are supported in Australia by a dedicated network of over 60 dealerships and parts and service outlets strategically located nationwide, offering aftersales services that include extended warranties, breakdown support packages and personalised maintenance contracts.

For further information about IVECO Australia: www.iveco.com.au

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